

Energy Sector - Case Study



Description & tasks

We have supported some of the largest domestic energy companies operating power grids and providing electric utility services. With our help, our partners have increased their customer bases and became more competitive in a crowded and difficult market.

Tasks: Dedicated account management monitoring, continuous service reporting, training, onboarding, management, implementation. Continuous refreshment of sales methods, planning, forecasting, maintaining productivity & quality



Segment B₂B



Database

10000 lead



Services

Electric utility & additional services



Headcount

20 agents



Languages

Hungarian

Achievements

- The client's customer base grew by 19% during the period of cooperation
- During the campaign, we achieved a 93% quality check score, which is an outstanding result for cooperation that lasted several years, required extensive training and in-depth, specialized skills - full up-to-date knowledge of energy laws and regulations in the field of operation, the specialties of the competitive market in the energy sector, in addition to the service packages.
- · One-stop-shop with dedicated operators for each of the client's partners, with immediate, direct contact to a permanent administrator for up to several years.
- · End-to-end process: a complete service from database building to contracting and invoicing, covering all aspects of customer support.



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